



We develop and market state-of-the-art measurement and evaluation systems in the field of infrastructure construction worldwide and offer specialized system solutions as well as project-specific services both nationally and internationally.

At our location in Regensdorf, we are looking for a dynamic, creatively thinking and customer-oriented personality (m/f/d) with a passion for technology, surveying and construction.

Communication & Marketing Specialist (80% - 100%)

Your tasks and responsibilities

- Conception, implementation and review of marketing and communication campaigns
- Preparation and control of the budget for marketing activities
- Development of product documentation, brochures, articles, videos in close cooperation with the product managers for various channels (print, digital, videos, social media)
- Proactive management of digital communication channels
- Researching and writing texts on industry-relevant topics
- Conducting market studies including evaluation and presentation
- Ensure interface with Amberg Group Marketing
- Support in the organization of customer events / administrative tasks

Your ideal profile

- Completed education in the field of marketing/communication
- Several years of professional experience in a similar function in B2B in a related sector
- Results-oriented personality with initiative and high social competence
- Excellent language skills in German and English
- Sound knowledge of MS Office programs and Adobe Creative Suite

Your future environment

We offer you a demanding and interesting challenge in a Swiss company with an international orientation, short decision-making processes and a family and collegial company culture. A motivated team and a versatile position await you.

Are you shaping our future company's communication? Then please send us your complete application to job@amberg.ch.

Amberg Technologies AG, Mr. Samuel Odermatt, Head of Human Resources



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www.amberggroup.com